

CHILDREN'S BOOK WEEK



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Children's Book Week 2026 Participation Doc - Books: Get Curious!

Celebrate Children's Book Week with your community May 4-10, 2026. You can utilize your regularly scheduled programs with young readers to celebrate or plan something special. Try some of these ideas!

The Children's Book Week 2026 Slogan is **Books: Get Curious!**

FOR ESTABLISHED PROGRAMS

For already established programs like weekly storytimes and kids' book groups:

- Print and give [bookmarks, coloring pages, and other resources](#) to attendees of your weekly events.
- Read a book by Grace Lin and show everyone the poster.
- Talk about what Children's Book Week is and encourage kids to read during the week to celebrate.
- Tell people about [CURIOSITY BOOK CLUB](#). Print a flyer to tell patrons about it.
- Set up a big piece of craft paper and ask patrons to write down or draw a way they can add to the Story Ocean.

CHILDREN'S BOOK WEEK-SPECIFIC EVENTS

- Invite a community leader or someone well-known in your area to host a special storytime (think fire department, everyone's favorite crosswalk attendant, etc).
- Host a special event like a scavenger hunt, pj party, trivia night, etc. just for Book Week.
- Print and offer our free resources. Take lots of pictures and embrace the slogan!
- Collaborate with local businesses to offer gift cards and other small prizes to patrons who reach a goal during the week. It can be a reading log, a draw-your-own Book Week poster contest, etc.
- Have a children's book character dress-up parade.
- Use our [promotional tools](#) (including flyers, visual assets, and newsletter blurbs) to let your community know about the celebration and all the free resources they can utilize.

We would love to see photos from any events you have. Share those online and use #BooksGetCurious.

SOCIAL MEDIA

- Record fun videos of staff reading in weird places and positions.
- Ask staff what Story Ocean means to them and record their ideas.
- Encourage your community to post on social media about Book Week and tag you for a chance to win a gift card or free book.
- Record 60-second book reviews.
- Don't forget to tag all your posts with #BooksGetCurious.