

CHILDREN'S BOOK WEEK



FOR BOOK CREATORS

Children's Book Week 2026 Participation Doc - Books: Get Curious!

We invite authors and illustrators of books for young people to join in our weeklong celebration of books and reading, May 4-10, 2026.

Children's Book Week is an opportunity for you to connect with audiences and promote your books under the umbrella of a beloved national celebration. There are so many ways for you to be involved. Here are a few ideas!

The Children's Book Week 2026 Slogan is **Books: Get Curious!**

EVENTS

- Connect with your local schools, libraries, and bookstores to explore the possibility of an event during the week.
- Host your own virtual event on a social media platform.
- Make sure that your publisher knows about any public events you might be a part of during the week so they can promote and amplify!

SOCIAL MEDIA

- Encourage your audience to participate in Children's Book Week leading up to May 4. Check out our [promotional tools](#) for images and language.
- Think of ways to tie your books and the other children's books you love to the theme.
- Join the [CURIOSITY BOOK CLUB](#) and encourage your followers and friends to join as well.
- Use #BooksGetCurious and #ChildrensBookWeek in all your posts so we can see how you are celebrating online.

STACKS AND LISTS

- A great way to relate your own work to this year's celebration is to create and share a [Curiosity Book List](#). Use our social media template to highlight your book and a few other titles that share a similar topic or that were inspirational to you.
- Grace Lin, this year's poster artist, has created a super fun "[Draw Your Own Stack](#)" coloring page. Make your own to share with readers.
- Engage with your audience. Encourage them to make their own book stack or book list and share with you online!