

CHILDREN'S BOOK WEEK



EVENT INTRODUCTION SCRIPT

For locations hosting events November 3-9

Use this to introduce Children's Book Week at your events November 3-9. Modify as needed for your audience.

Hello and welcome to this special Children's Book Week event. All week long, in locations across the country, [kids / families / book lovers / teenagers] are celebrating books and finding new ones to love. Can you believe that it is the 106th anniversary of Children's Book Week? And this year might be one of our favorite themes yet, An Ocean of Stories. This year is about celebrating the vast, collective ocean populated by the stories we read, share, and tell.

Every Child a Reader, the literacy charity behind Children's Book Week, has a ton of free resources online that you can use at home to keep the celebrations going — bookmarks, activity sheets, story starters, poems, and more. And if you love the poster by the amazing Julie Flett, you can download a coloring page to color your own (show the poster)!

[If you have any discounts/giveaways/etc. in honor of Book Week, mention that now].

Without further ado, let's start celebrating!