

CHILDREN'S BOOK WEEK



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Children's Book Week 2025 Participation Doc: An Ocean of Stories

Celebrate Children's Book Week with your community November 3-9, 2025. You can utilize your regularly scheduled programs with young readers to celebrate or plan something special. Try some of these ideas!

The Children's Book Week 2025 Slogan is **An Ocean of Stories**.

FOR ESTABLISHED PROGRAMS

For already established programs like weekly storytimes and kids' book groups:

- Print and give [bookmarks and activity pages](#) to attendees of your weekly events.
- Read a book by Julie Flett and show everyone the poster.
- Talk about what Children's Book Week is and encourage kids to read during the week to celebrate.
- Tell people about STORY OCEAN CLUB. You can print off [this flier](#) about it.
- Set up a big piece of craft paper and ask patrons to write down or draw a way they can add to the Story Ocean.

CHILDREN'S BOOK WEEK-SPECIFIC EVENTS

- Invite a community leader or someone well-known in your area to host a special storytime (think fire department, everyone's favorite crosswalk attendant, etc).
- Host a special event like a scavenger hunt, pj party, trivia night, etc. just for Book Week.
- Print and offer our [free resources](#). Take lots of pictures and embrace the slogan!
- Collaborate with local businesses to offer gift cards and other small prizes to patrons who reach a goal during the week. It can be a reading log, a draw-your-own Book Week poster contest, etc.
- Have a children's book character dress-up parade.

We would love to see photos from any events you have. Share those online and use #StoryOcean.

SOCIAL MEDIA

- Record fun videos of staff reading in weird places and positions.
- Ask staff what Story Ocean means to them and record their ideas.
- Encourage your community to post on social media about Book Week and tag you for a chance to win a gift card or free book.
- Record 60-second book reviews.
- Don't forget to tag all your posts with #StoryOcean.