



Every Child a Reader

2025 FACT SHEET

Every Child a Reader is an award-winning literacy non-profit that celebrates the powerful impact books have on young people by organizing popular NATIONAL BOOK CELEBRATIONS and by providing FREE BOOKS AND EDUCATIONAL RESOURCES to classrooms, libraries, and community groups coast-to-coast.

Children's Book Week

The **LONGEST RUNNING** literacy program in the U.S., celebrating 106 years in 2025.

Every Child a Reader organizes fun book events in over 3,000 **RURAL, SUBURBAN, and URBAN** locations every May and November. **FREE AND FUN**, materials created by award winning illustrators are provided every year.

Get Caught Reading

A bulletin board **ROLE MODEL** tposter program, now in its 25th year.

Every Child a Reader distributes **FREE POSTERS** featuring famous authors, actors, athletes, musicians, and Olympic Gold medalists, as well as important community leaders.

National Ambassador for Young People's Literature

The country's most prestigious children's book world honor.

Every Child a Reader, in partnership with the Library of Congress, tours **BESTSELLING AUTHORS** to meet and inspire young people in their schools and libraries, all of whom receive a free book.

The Anna Dewdney Read-Together Award

Promoting the fun of reading aloud and together.

Every Child a Reader, in partnership with Penguin Books for Young Readers, honors a book every year that is perfect for **FAMILY READING**.

MORE ABOUT EVERY CHILD A READER



Every Child a Reader has earned a GuideStar Platinum Star rating, the highest rating possible, as well as a grant from the Mellon Foundation as an essential literacy charity and the prestigious 2021 Eric Carle Honors Angel Award.

A 501(c)(3) literacy charity, Every Child a Reader creates engaging programming and provides original material created by a diverse and prominent group of authors and illustrators, some in over 10 languages, all provided *for free*. Every Child a Reader also works with local and national groups in the fight against book bans and for access to books in underserved communities.

Every year, thousands of children, teens, teachers, school librarians, public librarians, booksellers, authors, illustrators, and community leaders participate in our four well-established and inspiring year-round programs.

For more information about all our programs, visit everychildareader.net.

For questions about donor level options, please email Carl Lennertz, Executive Director, at carl.lennertz@cbcbooks.org.

