

CHILDREN'S BOOK WEEK



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Children's Book Week 2025 Participation Doc: An Ocean of Stories

Celebrate Children's Book Week with your community May 5-11, 2025. You can utilize your regularly scheduled programs with young readers to celebrate or plan something special.

The Children's Book Week 2025 Slogan is **An Ocean of Stories**.

Try some of these ideas!

FOR ESTABLISHED PROGRAMS

For already established programs like weekly storytimes and kids' book groups:

- Print and give bookmarks and activity pages to attendees of your weekly events.
- Read a book by Julie Flett and show everyone the poster.
- Talk about what Children's Book Week is and encourage kids to read during the week to celebrate.
- Tell people about STORY OCEAN CLUB. You can print off this flier about it.
- Set up a big piece of craft paper and ask patrons to write down or draw a way they can add to the Story Ocean.

CHILDREN'S BOOK WEEK-SPECIFIC EVENTS

- Invite a community leader or someone well-known in your area to host a special storytime (think fire department, everyone's favorite crosswalk attendant, etc).
- Use our local author database to see if there is a book creator near you who wants to do an event.
- Host a special event like a scavenger hunt, pj party, trivia night, etc. just for Book Week.
- Print and offer our free resources. Take lots of pictures and embrace the slogan!
- Collaborate with local businesses to offer gift cards and other small prizes to patrons who reach a goal during the week. It can be a reading log, a draw-your-own Book Week poster contest, etc.
- Have a children's book character dress-up parade.

SOCIAL MEDIA

- Record fun videos of staff reading in weird places and positions.
- Ask staff what Story Ocean means to them and record their ideas.
- Encourage your community to post on social media about Book Week and tag you for a chance to win a gift card or free book.
- Record 60-second book reviews.

We would love to see all the ways you celebrate. Post online and use #StoryOcean.

Check out all our free promotional resources, including images, templates for newsletters, event flyers, and more.

If you are hosting a public event during the week make sure to have a listing on your website with all the details. Share the URL of that listing with us to cbc.info@cbcbooks.org and we will include it in our “Book Week Near You” event listing page.