

CHILDREN'S BOOK WEEK



FOR BOOK CREATORS

Children's Book Week 2025 Participation Doc: An Ocean of Stories

We invite authors and illustrators of books for young people to join in our weeklong celebration of books and reading, May 5-11, 2025.

Children's Book Week is an opportunity for you to connect with audiences and promote your books under the umbrella of a beloved national celebration. There are so many ways for you to be involved. Here are a few ideas!

The Children's Book Week 2025 Slogan is **An Ocean of Stories.**

EVENTS

- Connect with your local schools, libraries, and bookstores to explore the possibility of an event during the week.
- Host your own virtual event on a social media platform.
- Make sure that your publisher knows about any public events you might be a part of during the week so they can promote and amplify!

SOCIAL MEDIA

- Encourage your audience to participate in Children's Book Week leading up to May 5. Check out our promotional tools for images and language.
- Think of ways to tie your books and the other children's books you love to the theme.
- Join STORY OCEAN CLUB and encourage your followers and friends to join as well.
- Use #StoryOcean in all your posts so we can see how you are celebrating online.