

CHILDREN'S BOOK WEEK



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Children's Book Week 2024 Participation Doc: No Rules. Just Read.

Celebrate Children's Book Week with your community May 6-12, 2024. You can utilize your regularly scheduled programs with young readers to celebrate or plan something special.

The Children's Book Week 2024 Slogan is **No Rules. Just Read.**

Try some of these ideas!

FOR ESTABLISHED PROGRAMS

For already established programs like weekly storytimes and kids' book groups:

- Print and give bookmarks and activity pages to attendees of your weekly events.
- Read a book by Sophie Blackall and show everyone the poster.
- Talk about what Children's Book Week is and encourage kids to read during the week to celebrate.
- Tell people about CLUB NO RULES JUST READ. [You can print off this flier about it.](#)
- Set up a big piece of craft paper and ask patrons to write down or draw a way they break "reading rules." (Ex.: reading in an unusual place, skipping to the end to see what happens, starting a new book before they have finished one, reading out loud to a pet, etc.)

CHILDREN'S BOOK WEEK-SPECIFIC EVENTS

- Invite a community leader or someone well-known in your area to host a special storytime (think fire department, everyone's favorite crosswalk attendant, etc).
- Use our local author database to see if there is a book creator near you who wants to do an event.
- Host a special event like a scavenger hunt, pj party, trivia night, etc. just for Book Week.
- Print and offer our free resources. Take lots of pictures and embrace the slogan!
- Collaborate with local businesses to offer gift cards and other small prizes to patrons who reach a goal during the week. It can be a reading log, a draw-your-own Book Week poster contest, etc.
- Have a children's book character dress-up parade.

SOCIAL MEDIA

- Record fun videos of staff reading in weird places and positions.
- Ask staff what "reading rules" they break and record their confessions (ex: reading the last page first, only reading one genre, reading at sporting events, etc)

- Encourage your community to post on social media about Book Week and tag you for a chance to win a gift card or free book.
- Record 60-second book reviews.

We would love to see all the ways you celebrate. Post online and use #NoRulesJustRead.

Check out all our free promotional resources, including images, templates for newsletters, event flyers, and more.

If you are hosting a public event during the week make sure to have a listing on your website with all the details. Share the URL of that listing with us and we will include it in our “Book Week Near You” event listing page. Email shaina.birkhead@cbcbooks.org for more info.