

CHILDREN'S BOOK WEEK



FOR BOOK CREATORS

Children's Book Week 2024 Participation Doc: No Rules. Just Read.

We invite authors and illustrators of books for young people to join in our weeklong celebration of books and reading, May 6-12, 2024.

Children's Book Week is an opportunity for you to connect with audiences and promote your books under the umbrella of a beloved national celebration.

The Children's Book Week 2024 Slogan is **No Rules. Just Read.**

There are so many ways for you to be involved. Here are a few ideas!

EVENTS

- Connect with your local schools, libraries, and bookstores to explore the possibility of an event during the week.
- Host your own virtual event on a social media platform.
- Make sure that your publisher knows about any public events you might be a part of during the week so they can submit those for inclusion in an online roundup list!

SOCIAL MEDIA

- Encourage your audience to participate in Children's Book Week leading up to May 6. Check out our promotional tools for images and language.
- Share a video or tidbit from your creative process and how you broke the rules of writing/illustrating for your book.
- Use #NoRulesJustRead in all your posts so we can see how you are celebrating online.
- Think of ways to tie your books and the other children's books you love to the theme.
- Join #ClubNoRulesJustRead and encourage your followers and friends to join as well. [Learn more about the Club.](#)