

Host Virtual Events and Connect With Your Community During Children's Book Week!

May 3 - 9, 2021

**CHILDREN'S
BOOKWEEK**



Celebrate with us May 3-9, 2021 by hosting virtual events and/or acting as a spokesperson for your community to encourage parents and kids at home to celebrate.

Don't forget to use #BookWeekSuperpower online so we can see all the amazing things you are doing during the week.

Virtual Event Ideas

- How about a live storytime that people can tune into on social media or through a webcast? See publisher's updated [Fair Usage Policies](#) for reading their books online.
- Film a guided craft video that parents and kids can follow along with at home.
- Host an online book club using the video conferencing platform of your choice.
- Create a scavenger hunt using your website or the website of your local bookstore or library.
- Host an online writing workshop with kids.
- Host an online poster coloring contest.
- Connect with a local author or illustrator and ask them to do a live storytime or drawing demonstration through one of your social media platforms.

Engage with your community online

- Send out a Children's Book Week special edition newsletter to your mailing list and share all of the [online resources](#) that parents can print and use at home.
- Encourage parents to use these amazing [publisher resources and videos](#) with their kids.
- Start an online Reading Challenge. You can use the [Book Week reading challenge](#) list on the back of the poster! Encourage your community to check off as many boxes as they can during the week and share a picture of their list online and tag you. Don't forget to share yours too.
- Ask your social media community to share how they are celebrating at home. They can use #BookWeek2020atHome and tag your location to share their at-home celebration ideas and activities. And you can share some of your favorites online and in your next newsletter.
- How about a community "Round Robin" story? Start a story on your facebook page and ask parents/kids to continue the story in the comments. You can even read the finished story out loud online.
- Share these at-home celebration ideas with your community.