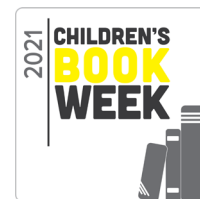


Calling all Book Creators

Celebrate Children's Book Week with us, May 3-9



We invite authors and illustrators of books for young people to join in our weeklong celebration of books and reading! Our theme for 2021 is **Reading is a Superpower**, and we cannot wait to see how kids embrace the idea of what a superpower is, which could be theirs, and how they can use it in their life.

There are so many ways for you to become involved. Here are a few ideas!

VIRTUAL EVENTS

- Connect with your local schools, libraries, and bookstores to explore the possibility of a virtual event. These events can be open to the public or just for the location you are working with.
- Host your own virtual event on a social media platform.

Make sure that your publisher knows about any public events you might be a part of during the week so they can submit those for inclusion in our virtual event list online!

SHARE YOUR SUPERPOWER

We are working with the following definition of superpower:

Superpower (noun): a skill, personal trait, or passion that plays an important role in your life, helps you do good in the world, and makes you feel special, happy, and confident.

We are asking young people across the country to tell us their superpowers and we want to know yours, too!

During Children's Book Week, May 3 - 9, tell the world one of your superpowers via your social media channels. You can share your superpower in a myriad of ways.

- A Quote: 1 - 2 sentences about your superpower
- A short video: filmed on your phone in vertical orientation, no more than 1 min talking about your superpower
- A drawing: Draw yourself embodying your superpower
- A poem
- A photo: dress up and take a shot, we would need a short caption to explain your superpower
- Any of the above for one of your characters
- Anything else you can think of that is social media appropriate

Make sure to use #BookWeekSuperpower in all your posts and tag The Children's Book Council if possible.