Join in the fun for Children's Book Week in 2020! It's our 101st birthday!

Our motto this year is: Read. Dream. Share.

About this poster

Every year for 101 years, a beloved children's book illustrator has created an official poster. The 2020 Children's Book Week commemorative poster has been lovingly crafted by award-winning illustrator Carin Berger.

This poster is great for the bulletin board or a reading corner—anywhere to be an inspiration every day.

It has activities for young readers in addition to the tons of fun resources on our website EveryChildaReader.net

NEW IN 2020

- ★ Original bookmarks by Vanessa Brantley-Newton, The Fan Brothers, Michaela Goade John Parra, Sydney Smith, and Duncan Tonatiuh.
- ★ Coloring pages by some of your favorite book creators.
- ★ An Educator Kit full of activities for our fall celebration, based on our motto Read. Dream. Share.

Children's Book Week is the longest-running literacy initiative in the country. Established in 1919, it is the annual celebration of books for young people and of the joy of reading. Each year during Children's Book Week, over 2,500 reading hours plus author and illustrator events take place across the country at libraries, bookstores, and schools.

For the second year in a row, Children's Book Week will be celebrated two times during the year! Join us in the spring, fall, or both!

May 4-10, 2020 November 9-15, 2020

As an advocate for children's books and reading, thank YOU for the work you do every day to bring the joy of reading to children and teens.

Have a wonderful Children's Book Week!

Children's Book Week is organized by Every Child a Reader and the Children's Book Council.







