



Join us in kicking off the 100th anniversary of Children's Book Week!

Every Child a Reader is excited to announce that Ayesha Curry, a New York Times Bestselling author and television host, will be the spokesperson and chair for our year-long celebration! Help us in spreading this joyous news on your social media platforms with our simple templates below!

We are grateful for your continued support of our programs and encourage you to spread this great news on your social media channels, today and throughout the next week. Please find all the resources you will need below to share this news to your followers. Contact [Shifa Kapadwala](#) with questions.

Find [Official Press Release Here](#)

Official Images for posting are [at this Dropbox](#).

Handles to Include:

@EveryChildaReader (**Facebook and Instagram**), @EveryChildRead (**Twitter**)

@AyeshaCurryOfficial (**Facebook**), @AyeshaCurry (**Twitter and Instagram**)

Hashtag:

#BookWeek100

Social Media Templates*

***Please note**, handles for both Ayesha Curry and Every Child a Reader are different for various platforms. Feel free to use these templates as inspiration. We love our creative partners and encourage everyone to share this news using their own voice!

- [Every Child a Reader] announces [Ayesha Curry] a NYT bestselling author, television host, and mother of 3 as its chair & spokesperson for the 100th Anniversary of Children's Book Week! Read more <https://bit.ly/2DyRUbB> #BookWeek100 [\[image from Dropbox\]](#)
- [Every Child a Reader] announces television host and NYT bestselling author [Ayesha Curry] as chair & spokesperson for their centennial celebration of Children's Book Week! This is just the beginning of more excitement to come this year! Learn more <https://bit.ly/2DyRUbB> #BookWeek100 [\[image from Dropbox\]](#)
- Exciting news! A NYT bestselling author, TV host, and mother [Ayesha Curry] joins [Every Child a Reader] as chair & spokesperson for the 100th Anniversary of Children's Book Week! Learn more about this yearlong celebration of children's books here <https://bit.ly/2DyRUbB> #BookWeek100 [\[image from Dropbox\]](#)
- Just Revealed! A NYT bestselling author and mother [Ayesha Curry] joins [Every Child a Reader] as chair & spokesperson for the 100th Anniversary of Children's Book Week! Learn more about this exciting celebration of children's books here <https://bit.ly/2DyRUbB> #BookWeek100 [\[image from Dropbox\]](#)