



Join in the Fun for Children's Book Week's 100th Anniversary

It's our birthday in 2019! And our motto is **READ NOW • READ FOREVER**

About this poster

Every year for 100 years, a beloved children's book illustrator has created an official Children's Book Week poster. The 2019 Children's Book Week commemorative poster has been lovingly crafted by **Caldecott Honor Winner Yuyi Morales**.

This poster is great for the bulletin board or a reading corner — somewhere to be inspiring every day. It also has some awesome activities for young readers.

AND . . . we have created tons of additional fun resources at our website: EveryChildaReader.net.

New for 2019

- **Activity pages in over 10 languages**
- **Original bookmarks by:** Selina Alko & Sean Qualls, Vera Brosgol, Jason Chin, Ekua Holmes, Juana Medina, and Jessie Sima
- Throughout 2019 the **12-artist collaborative 100th anniversary poster** will be revealed online, one artist's panel at a time!

Participating in this are: Sophie Blackall, Eric Carle, Bryan Collier, Grace Lin, Barbara McClintock, Frank Morrison, Juana Martinez-Neal, LeUyen Pham, James E. Ransome, Erin Stead, Melissa Sweet, and Raina Telgemeier

All of these things and more at EveryChildaReader.net

Children's Book Week is the longest-running national literacy initiative in the country. Established in 1919, it is the annual celebration of books for young people and for the joy of reading. Each year during Children's Book Week, over 2,500 reading hours and author and illustrator events take place across the country at libraries, bookstores, and schools.

We will also mark this anniversary with a new book: *100 Years of Children's Book Week Posters*, edited by Leonard Marcus.

As an advocate for children's books and reading, thank you for the work you do every day to bring the joy of reading to kids. Have a wonderful Children's Book Week!

Children's Book Week is organized by Every Child a Reader and the Children's Book Council.



CBCBooks.org EveryChildaReader.net

