



## Double the Fun with Children's Book Week and Screen-Free Week!

Reading is one of the best ways to go screen-free. This year, Children's Book Week, the annual celebration of books and reading, is partnering with Screen-Free Week—encouraging children and families to enjoy classic favorites and discover new books while they take a break from screen entertainment.

Here are some ideas to get you started!

- 1) **Print Our New Combined Pledge Cards.** Start by getting kids and families to make a commitment to read while they are reducing the time they spend with screens. Pledge cards in [English](#) and [Spanish](#) allow kids to list the books they read alongside their other screen-free activities.
- 2) **Attend Local Author Events.** Children's Book Week holds events in bookstores, libraries, and communities, connecting children with their favorite authors and illustrators in person. [Find an event near you!](#)
- 3) **Read-A-Loud.** Teachers, parents, and kids can read their favorite classics, or try new books from our recommendation lists! Older children can read to younger children, act out events from books, or play dress-up games.
- 4) **Download a Screen-Free Week Organizer's Kit.** [The kit](#) has lots of resources to help you to promote the week, share the benefits, involve parents, and inspire children.
- 5) **Download Children's Book Week Media Tools and Fun Stuff.** [Head here](#) for original Children's Book Week artwork and ideas on games, contests, and activities. Access information about author events, teaching tools, and the Children's Choice Book Awards—reading fun for children and their families!
- 6) **Distribute Flyers.** Local businesses like museums, parks, wellness centers, and other venues are often eager to help families enjoy a week without screens by hosting events, giving discounts, and more. Bring this flyer to your favorite community center to tell them about the week and encourage them to get involved.
- 7) **Organize a Kick-off Event!** While both Screen-Free Week and Children's Book Week start on Monday, April 29, the day before is a perfect day to create your own event and get everyone excited. For ideas on kick-off events and hosting these celebrations, contact Rinny Yourman, Screen Time Program Assistant at the Campaign for a Commercial-Free Childhood: [rinny@commercialfreechildhood.org](mailto:rinny@commercialfreechildhood.org).