**Here is a local media press release template for 2018 Children’s Book Week**

**libraries, schools, and bookstores that you can fill in with your info.**

**(Store/library/school name) is Proud to be a 99th Anniversary**

**Children’s Book Week Event Host**

***Celebrate with us April 30th – May 6th!***

FOR IMMEDIATE RELEASE

**City, State** — **date** —As part of the longest-running national celebration of books for young people and the joy of reading, over 750 schools, libraries, and bookstores will celebrate Children’s Book Week from April 30 to May 6 from coast to coast in all 50 states.

This May marks the 99th anniversary of [Children’s Book Week](http://everychildareader.net/cbw.php); the theme for this year’s celebration is “One World, Many Stories.”

Voting for the 11th Annual [Children’s & Teen Choice Book Awards](http://everychildareader.net/choice.php), the *only* national book award voted on *solely* by kids & teens, has been in progress since March 1, and many locations will hold group voting in the class, store, or library until May 6, when voting ends.

We are proud to be hosting the following event(s) in celebration of Children’s Book Week:

INSERT EVENT DETAILS

* Date
* Location
* Time
* Description

All kids and teens will receive a free 2018 Children’s Book Week activity poster designed by Jillian Tamaki (while supplies last), as well as have access online at [Every Child a Reader](http://everychildareader.net) to original bookmarks created by five of today’s most innovative children’s book illustrators, and an original middle-grade “One World, Many Stories” graphic novel.

[Children’s Book Week](http://everychildareader.net/cbw.php)is a cornerstone program of[Every Child a Reader](http://everychildareader.net/), a 501(c)(3) literacy charity dedicated to inspiring a lifelong love of reading in children and teens across America. Other national programs include the [Children’s and Teen Choice Book Awards](http://everychildareader.net/choice.php), [Reading Without Walls](http://everychildareader.net/walls.php), the [National Ambassador for Young People’s Literature](http://everychildareader.net/ambassador.php), in partnership with the Library of Congress, and new to us this year, [Get Caught Reading](http://www.GetCaughtReading.org).

**Contact**:

Your name and title; contact information